

TUBA KHAN

Content Writer | SEO Specialist | Scriptwriter

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Professional Summary

Creative and versatile **Content Writer** with over **1.5 years of experience** in **Hindi and English** content creation. Proven track record in **news writing, political campaigns, and SEO-focused digital marketing**. Expert at crafting engaging articles, speeches, and social media strategies that align with brand tone and audience interests.

Core Skills

- **Writing:** SEO Content, News Reporting, Blog Writing, Copywriting, Speech Writing.
- **Digital Strategy:** Content Strategy, Competitor Analysis, Keyword Research, Social Media Management.
- **Creative:** Storytelling, Voice-over Scripting, Caption & Headline Writing, Graphic Content Planning.
- **Technical:** Basic SEO, Research, Proofreading, Editing.

Professional Experience

Amaytics | Gurgaon (Remote/Hybrid)

Content Writer & Editor | 11/2025 – Present

- Developing **SEO-optimized website content** and high-authority blogs.
- Executing **Digital Marketing Content Strategies** and performing competitor analysis.
- Crafting **conversion-focused copywriting** to drive user engagement and brand growth.

Freelancing | Delhi/Remote

Content Writer | 01/2025 – Present

- Writing comprehensive articles on **technology, lifestyle, and news**.
- Delivering **reader-focused content** tailored to specific niche audiences and SEO requirements.

Political Campaign | Delhi/Haryana

Freelance Content Writer | 07/2024 – 11/2025

- Developed **campaign speeches, slogans, and voter messaging** for the Haryana Assembly Election.
- Managed **WhatsApp marketing content** and rural/urban outreach messaging in **Hindi**.
- Collaborated with political teams to deliver high-impact communication.

Article Creation / Social Media | Delhi

Content Writer & Editor | 07/2024 – 02/2025

- Created **political scripts and targeted messaging** for the Delhi election campaign.
- Designed **graphic content layouts** and wrote compelling captions/headlines.
- Wrote and recorded **voice-over scripts** for campaign videos and short-form reels.

India News | Delhi

Content Writer | 11/2023 – 06/2024

- Drafted **daily Hindi news articles** and high-traffic headlines under tight deadlines.
- Produced **scripts for political and social news segments**.
- Managed digital platform content to ensure consistency and editorial accuracy.

Education

Bachelor of Journalism

Take One School of Mass Communication | *Graduated 12/2024*

Languages

- **Hindi:** Native/Fluent
- **English:** Professional Working Proficiency